



"Me Me Me"

6th Edition of the Pool Art Fair in New York
March 6, 7 & 8 2009, 3PM to 10PM Daily

Wyndham Garden Hotel
37 West 24th Street
New York, NY 10010
www.wyndhamnyc.com

Vernissage on Friday March 6, 6pm at Wyndham Garden Hotel

After party 930pm at Retreat
<http://www.retreat-nyc.com>
37 West 17th St Between 5th and 6th Ave.

For Immediate Release

The Only Art Fair for Unrepresented Artists

Frère Independent is proud to present "Me Me Me," the sixth New York edition of Pool, its annual independent art fair. The Pool Art Fair will be held for the first time at the Wyndham Garden Hotel in Chelsea after two successful years at the historical Hotel Chelsea. The change of venue -- owing to Hotel Chelsea's new management's refusal to host the show: "We don't care about legacy, image or any of this... All we want is money." -- allow a few good improvements for the viewers and new media artists. Each room offers a 32inch plasma screen and the Lobby's three plasma displays promise quite a solid presence of new media art at this year show. This brand new hotel has reserved 2 to 3 consecutive floors just for the Pool Artists allowing visitors to have a condensed view of the artists' works.

Pool participates in New York art week and is held concurrently with other major art fairs such the Armory Show, Scope Art Fair, Pulse and Bridge. "Me Me Me" opens on Friday, March 6th and runs until Sunday, March 8th. Opening hours are 3pm to 10pm.

This year we note the participation of acclaimed New York based curator David Gibson. Gibson will be presenting around 20 artists under the umbrella of Article Projects: his curatorial enterprise.

Focusing largely on artists that do not have representation in art galleries, the fair's ambition is to create a meeting ground for artists, art dealers, curators, and buyers. The successor to the acclaimed New York Independent Art Fair (November 2000), Pool Art Fair serves as a launch pad for many artists in New York and Miami. The simple, modest approach of the Pool Art Fair offers an exciting alternative to the "art fair" experience for dealers and collectors, as well as to the general public.

The artists will use the Wyndham Garden Hotel's rooms to show their works, creating an intimate setting. Each artist, or small group of artists, uses the hotel room as an exhibition space. The show will be comprised of artists, artists' collectives and curators. Hence, the fair will serve as an invaluable resource for the artistic community and the general public. Our goal with the Pool Art Fair is to provide the public with access to art, while encouraging them to support and meet these emerging artists personally.

Frère Independent is a not-for-profit art organization that provides new avenues of dissemination and widespread visibility to emerging and independent artists who do not currently have gallery representation.

ADMISSION

Admission to the fair is \$10.00 donation to our not-for-profit organization.

EXHIBITING ARTISTS INCLUDE

Thierry Alet
José Maria Armenter
Kimberly Babcock
Shelly Bahl
Joaquín Balsa Diaz
Peggy Bates
Charles Billot
Christie Blizzard
Lindsay Bly
Marcy Brafman
Benoit Bussièrre
Gülseven Calik
Amy Chaiklin
CLINYC
Chrissy Conant
Brian Cronin
Leander D' Ambrosia
Katherine Daniels
Gregory De la Haba
Mehmet Demirci
Robyn Desposito
Leah Devora
Steve Driscoll
Helena K Engel
Romain Erkiletlian
Franchini
Cristian Gavilanes
Pamela Gordon
Sean Greene
Michael Guajardo
Beth Harris
Madeleine Hatz
Julia Healy
Norm Hinsey
Megan Huston
Alejandro Moreno Jashes
JoAnna Johnson
Isolde Kille
Selena Kimball
William E. Kohler

LIZ N VAL
Lolo
Christophe Lopez-Huici
Vincent Marengi
Aimée Margolis
Lillian Alonzo Marin
Patrick May
Mac McArthur
Mary Katherine Murphy
Édouard Nardon
John O
Leah Oates
Sarah Olson
Sono Osato
Dore Page
Perpetual Art Machine
Yo Park (Young Park)
Eric Pelka
Madonna Phillips
Laura Sue Phillips
Joyce Pommer
Elisa Pritzker
Kaëlig Redslöb
Aleksandra Rdest
Timothy Reilly
Elizabeth Riley
Jungwook Grace Rim
Casey Roberts
Steve Rockwell
Lyle Rudloff
Charles Sainty
Natalie Silva
Angie Arlene Smith
Mel Smothers
Stan
Margie Steinmann
Pierre St-Jacques
Cigdem Tankut
Christa Toole
Theresa Valla

Manuela Viera-Gallo
Mimi Wlodarczyk
Zeeman
Antonio Requena Solera
Carlos Marcón
Charlie Pujo
Inger-Ann Johnsen
Juanma Tapia
L'auro
M^a Angeles Movilla
M^a Dolores Leal
M^a Luisa Gracia
Maribel Solsona
Pilar Gova
Sol Sánchez
Tona Calderón

CURATORS

Joanne Breslin
David Gibson
Laura Sue Phillips
Cigdem Tankut
Christa Toole

HOST COMMITTEE

Thomas Bark, *Jones Day*
Robert Curcio, *curcioproject*
Noralene Curl, *ART Review*
Valerie Garral, *ArtWeLove*
David Gibson, *Article Projects*
Laurence Lafforgue, *ArtWeLove*
Brendon McInnis, *M. Magazine*
Mike Moscardini, *RDA International*
Nathalie Pham, *Artist*

CONTACT

Thierry Alet
Director of Exhibitions
Thierry@frereindependent.com
NYC + 1 (212) 604 0519

Mookyung Sohn
Exhibition Coordinator
ms@frereindependent.com
Tel. +1 (646) 827 9205



www.poolartfair.com
Pool is produced by Frère Independent, an international non-profit arts organization.
www.frereindependent.com

info@frereindependent.com
Tel. New York : + 1 (212) 604 0519
Tel. Miami + 1 (305) 921 9605
Tel. Paris: + 33 (0) 1 72 81 32 04